



REPORT ON GIVING

PARKVIEW FOUNDATION
2014

THANK YOU

Your generosity through Parkview Foundations provides important support for Parkview's mission to provide excellent care to every patient every day, regardless of their ability to pay.

As we reflect on the previous year, we thank you for your generosity which has allowed Parkview to transform lives, change communities and provide hope to patients and families. We are honored you have chosen to entrust Parkview Foundations with your gifts. Your investments support programs, equipment, and technology that directly promote quality healthcare in our communities and touch the lives of patients, families, and Parkview coworkers.

In 2014 alone, donors like you generously supported numerous initiatives, including:

- \$180,000 for therapeutic services and care provided to hospice patients and families;
- \$130,472 for child life specialists who are specially trained to provide for the unique needs of children who receive care at Parkview; and,
- Over \$100,000 in funding assistance for mammograms and diagnostic services for women who are uninsured or underinsured.

Every dollar that passes through the Parkview Foundations is used in the Parkview hospitals and physicians' offices located in your community. As a not-for-profit health system, we thank you for the part you play in transforming lives, changing communities and providing hope.



Larry Rowland
Executive Director
Parkview Foundations



Families Receive Hope and Support

Generosity from donors helps give hope to families and children with serious health needs.

Recently, a family was caring for their infant who was terminally ill. Amidst treatment at Parkview and the uncertainty of the situation, mom and dad were overwhelmed. They weren't sure where to find answers to questions about the infant's medical needs at home, or the time to care for their needs as a family. Thankfully, donors to Parkview Foundation gave them the resources they needed through support from Shannon Colburn-Blinn and Brayton Packard, Catie B. Circle of Care patient navigators.

Shannon and Brayton helped the family determine that in-home nursing assistance was both necessary and possible. This extra support from the Catie B. Circle of Care navigators, made possible by donors, gave the parents of this infant precious time that they used to treasure special moments together.

Shannon and Brayton helped launch the new Catie B. Circle of Care program at Parkview Women's and Children's Center in 2014. Donations through Parkview Foundation have already given them the ability to help support 61 families with additional resources in the course of their child's medical treatment.

"We're able to help families find all kinds of services," Brayton said. "No one person can really know everything about healthcare before they find themselves in a position to need to know. We do our best to make sure that we know what services and resources are available. If we don't know, then we figure out who the family needs to contact to help get the patient what they need."

"Brayton and I recognize that we are a team who is with these families after their stay ends. We aren't just medical providers; we want people to know that we genuinely care about what happens to them when they leave," Shannon says. "The support this program provides speaks volumes about what kind of organization Parkview really is and how important our donors are to the lives of our patients and their families."

Generosity Flies with Samaritan

A culture of generosity at Parkview helps support patients after medical emergencies.

For 25 years, the Parkview Samaritan helicopter has flown across the region to care for patients whose lives are in danger and have been unexpectedly changed.

Chad Owen, Director, Parkview Flight and EMS Services, knows that a medical emergency can create emotional, physical and financial burdens. This is where the culture of generosity at Parkview steps in to help patients and their families after treatment has ended.

Since 2010, patients who have received care from Parkview's Samaritan teams have had over \$2.4 million in patient transportation bills forgiven.

"We hope that we never hear from a patient 'I wish you hadn't helped me. I can't handle the bills.' We work hard to keep our operational expenses low in order to provide a low-cost service to the customers

that need us, as to not be a financial burden when lives are in the balance," said Owen.

Parkview's not-for-profit health status allows for a unique flow of resources that can help address the financial needs of patients.

Over \$2.4 million in patient bills forgiven

"We get thousands of thank you notes from patients we've been able to help," Owen

said. "It really speaks bountifully of what it means to be a not-for-profit healthcare system."

The culture of generosity can be experienced in a number of ways at Parkview. Whether you are a donor who helps make transformational care possible for our community, or you are a patient who has access to the health and financial support you need, generosity heals.



Mike and Angela GeRue



As the Chief Operating Officer of the Parkview Heart Institute, Mike knows that patients are the priority at Parkview. He also appreciates that the Parkview family goes the extra mile to take care of its employees, too.

Through Parkview's Employee Emergency Assistance Fund (EEAF), financial support is made available to eligible co-workers who are experiencing difficult moments. These funds are provided through donations made by other employees. Mike and his wife, Angela, made their first gift in support of this resource.

"I first began giving after hearing about the loss fellow employees had from a

fire and the resources they used from the Employee Emergency Assistance Fund," Mike said. "I wanted to give to the Foundation and ensure that the fund had resources to continue this support into the future."

Whether gifts are made to EEAF, or other areas, the money donors provide stays within Parkview to help patients, families and coworkers.

"Parkview provides top-notch care in our community," he continues. "The Foundation helps us do this through continuing education support for staff to enhance their knowledge, and supplying equipment to patients who otherwise couldn't afford it."

Donors always have the option to choose where their money goes – to Newborn ICU, special touch funds, employee assistance, medication assistance for low-income patients, Healing Arts, and over 60 other programs and services.

"Donors' dollars go a long way to support the mission and vision of our healthcare system," says GeRue.

"Generosity is seen every day at Parkview and touches many lives we might never even know. It is a great feeling to know our donations provide hope and help to so many."



Donors Saved Adam with One Gift

A single asthma nebulizer gave a mother and her son the next step to hope.

When Adam's mom brought him to Parkview for his asthma attack, she was out of options. In her hurry to escape an abusive situation, she had left behind Adam's asthma nebulizer. When they were left without options, donors gave them the hope they needed to continue their journey to a safer chapter in life.

After Parkview Emergency Department nursing staff treated Adam* for an asthma attack, they knew he was still in danger. He didn't have access to his nebulizer, and without it, he was at risk for a fatal asthma attack. Thankfully, donors to Parkview Foundation made it possible for the staff to give him his medication and the nebulizer he so desperately needed, free of charge.

When Adam's mom was left without options, donors gave them hope.

Donations to Parkview Foundation's Special Touch fund provide important resources to help patients like Adam. Treating him immediately in the emergency room was possible, but because of donors, Adam was sent home with the resources he needed to avoid a serious health situation. This single nebulizer was the difference between fearing a fatal asthma attack or being safe and healthy.

"If we had just sent her out with a prescription, she wouldn't have been able to pay for it. They would have had to come back to the ER again," says Jim Berger, a Parkview nurse.

"She will probably never cross our path again, but because of donors to Parkview Foundation we were able to help this mother and her child," said Ann Lantz, Director of Chaplaincy Services.

*Adam's name has been changed to respect the patient's privacy.



Your Mental and Physical Health Matter

Generosity supports innovation and new programs.

If you had a nagging cough or felt under the weather, you would turn to your primary care doctor for relief. But if you felt depressed or anxious, would you know where to go to seek help? If you did know how to access mental health services, would you be willing to do so? Or would you be held back by concerns of what others would think if they found out?

Parkview is seeking to change how our community views mental health issues by reducing the stigmas related to such illnesses and removing the barriers to getting help.

Mental health is connected to overall well-being. Thanks to Parkview Foundation donors, a new partnership between Parkview Physicians Group and Parkview Behavioral Health will make seeking and receiving mental health care as easy as going to your primary care doctor's office.

The pilot program allows mental health to be addressed by the primary care team right in the family physician's office. This makes the service available where patients already are and they have the opportunity to speak directly with a therapist.

"We believe that physical and psychological health are intertwined," said Chuck Clark, Senior Vice President, Parkview Behavioral Health. "We really want to work with people to reduce the stigma around mental illness and make this more about well-being."

Donor dollars made it possible for the Parkview Foundation to fund a pilot program to test the effectiveness of this theory and process. Because of the pilot program, patients have benefited from being able to more easily access mental health care, and important lessons have been learned that will make it more feasible to expand the scope of the program.

When you feel physically *ill*, seeing your primary care or family physician is the most recommended step to feeling better. When your mental health is lagging, it should be just as common to seek out the care you need. Donors are helping to make this the reality in our Parkview communities.



Dr. Mitch Stucky (above) is one of the Parkview Physicians Group physicians working with the pilot program to provide more comprehensive mental health care.

Chuck and Patty Schrimper

For Chuck and Patty Schrimper, giving is a life habit that has proven effective in supporting and positively affecting their community. In addition to being donors to Parkview Foundation, Chuck is the former chairman of the Parkview Health Board of Directors. He has heard many stories about how the donations to the Parkview Foundations have provided services that touch the lives of patients.

“As a not-for-profit health system, Parkview is a critical community asset that directly and indirectly enhances the quality of life for all the citizens of northeast Indiana and northwest Ohio,” says Chuck. “Consequently, it deserves and needs the philanthropic support of the community to ensure the sustainability and improvement of the quality of care we provide.”

The Schrimpers know that the work done by the Foundation is what makes Parkview greater than the sum of its parts.

Donations support almost every Parkview service and program available to patients and families through the Foundation. When it comes to providing excellent



care, donor support plays an important role.

“No one service or program is necessarily more important than the others,” says Chuck, “and each program and service is clearly important to its recipients. However, it is the variety and scope of these services that make the Foundation effective and a critical element in the overall mission of Parkview Health.”

Schrimper says the many anecdotes and stories he has heard about how generosity heals at Parkview reinforce the value of the work that the Foundation does.

“What goes around comes around.”

New Pediatric Therapy Clinic Serves More



Donors fund improved space and equipment for pediatric therapy patients.

Donors through Parkview Foundation help make it possible for patients to receive the rehabilitative care they need to live their lives and reach new milestones. Recently, donor support made it possible for the Parkview Pediatric Outpatient Rehab center to expand their facilities and serve more patients.

Successful rehabilitation treatment often determines whether patients will be able to continue going about their daily lives. When these patients are children, their treatment often determines their ability to enjoy the simple childhood activities that many of us remember.

“In 2010, we realized our available space was getting pretty tight,” says Dianne McIntosh, Director of Outpatient Rehab Services at Parkview.

Finding space to expand would mean being able to provide rehab for more children with less wait time in a facility more conducive to treating a large number of patients.

On January 20, 2015 this expansion became a reality and the new pediatric outpatient rehab building opened its doors and started serving patients.

“This is so exciting for us!” says Dianne. “We are able to care for patients in the best way possible, and build new programs that will [allow us to] help as many patients as we can.”

This project is an example of how powerful Parkview Foundation donors are. Their support and donations provide opportunities for our clinical programs to grow and expand in order to continue providing excellent care to the community.

“The donors are what keep us ahead, providing the level of care the community needs,” says Dianne. “To be able to use donations to serve the youngest members of our community means the world to the members of this department.”



19,251 children visited the donor-funded Children's Emergency Care Center and pediatric rooms at Parkview Regional Medical Center and Parkview Hospital Randallia

Over \$1.9 million distributed to support and enhance patient care at Parkview Health

Over \$64,600 provided to ensure access to emergency medication for low-income patients

462 Breast Cancer Screenings were funded by generosity for women who could not otherwise afford the services

269 car seats given to new parents who could not afford them

Over \$67,000 to support training and education

121 coworkers assisted through the Employee Emergency Assistance Fund

Your Generosity in 2014

Gifts through Parkview Foundation touched the lives of countless patients and families throughout our region in 2014. Generosity is considered one of the fundamental pillars that supports the mission and vision of Parkview Health. The support from community members and organizations makes

quality patient care and cutting-edge healthcare options possible and accessible for our friends, families and neighbors. The data featured here is a brief snapshot of how your support transformed lives, provided hope and changed our community during 2014.

LOOKING AHEAD TO THE FUTURE

Healing Arts

Simply being in the hospital and not in control of your surroundings leads to increased levels of anxiety and stress for many patients. Research has shown that the introduction of musical, visual, movement-based, and expressive writing art forms led to improved control of pain, improved mental health and well-being, decreased anxiety and other significantly positive effects on a patient's health. Parkview's Healing Arts program is funded entirely through generosity to ensure that all patients, regardless of their financial means, have the opportunity to experience the healing and transformative power of Parkview's Resident Artists during their stay in our hospitals.

Catie B. Circle of Care

Catie B. Circle of Care is a unique, comprehensive support program offered to families of pediatric patients at Parkview. These families often find themselves overwhelmed by medical decisions and insurance obstacles. Catie B. Circle of Care services are provided free of charge to the families of pediatric patients with ongoing needs thanks to gifts through the Parkview Foundation. The Catie B. Circle of Care program includes trained healthcare navigators and appropriate financial counseling so parents may continue to focus on embracing hope and supporting their child.

Mirro Center for Research and Innovation

The new Mirro Center for Research and Innovation on the campus of Parkview Regional Medical Center houses and supports transformative research and education resources. Community support allows us to enhance the quality of care for everyone in our region through simulation and training opportunities. Gifts to support the Center will also provide opportunities that will open new doors, giving patients access to new clinical studies and innovations that could potentially revolutionize healthcare and save lives.

Generosity at work around us

- ▶ Pediatric patients experience a healthcare journey with needs and resources unlike those of adults. Gifts that support the children in Parkview's clinics, hospitals and physician's offices vary from medical equipment and electronic toys to musical instruments and everything in between.
- ▶ Unexpected needs sometimes emerge in the midst of a health crisis. Gifts to the Special Touch fund are used to help patients and their families overcome these challenges, and allow them to continue focusing on the more important priorities of health and healing.
- ▶ With a growing community, there are always a variety of opportunities and programs developed to address health priorities in our region. The unique passions and interests of donors always have a place of significance at Parkview Health.

Generosity is defined as the quality of being kind and generous. At Parkview, generosity is at the very core of our values. The needs of our families, communities, corporations and organizations are deep and urgent. As a health system we play an important, but not independent, role in addressing these needs. We promise to do our part, and humbly ask you to continue to give generously through the Parkview Foundations. Together we will transform lives, change communities and provide hope.

The Foundations of Parkview

260.266.7800	Parkview Foundation
260.355.3316	Parkview Huntington Foundation
260.463.9004	Parkview LaGrange Foundation
260.347.8809	Parkview Noble Foundation
260.569.2254	Parkview Wabash Foundation
260.248.9802	Parkview Whitley Foundation

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