

WAYNE HIGH SCHOOL ATHLETICS REGULAR SEASON MEDIA PROTOCOL APPLICATION

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REQUIREMENT FOR CREDENTIALS

All media, multimedia, journalists, reporters, bloggers, vloggers, social media channels, athletic promoters or individuals, or companies seeking access to a Wayne High School event for the purposes of recording, photography, videography, reporting, etc. must have applied for and received WHS media credential. Each individual must present (and wear) this badge and lanyard while working at a Wayne High School athletic event. Credentialed individuals are also required to inform Wayne Athletics of their intention to attend an event by email contact this must be done 24 hours prior to the event.

Wayne athletic department will research all media requests through vetting criteria that includes:

- Organizations must have an established, longstanding history of coverage.
- Organizations must have credibility as a news-gathering organization.
- Organizations must have editorial oversight.
- Organizations must create original content which can only be generated by being onsite at an activity.
- Organization's coverage must go beyond the distribution of in-game scoring/statistics updates and highlights.
- Organizations that are exclusively social media-based will not be approved.
- Organizations that are scouting, ranking or recruiting services, college coaches, private clubs or specialty websites that are promotional services for an activity will not be approved.

School athletic directors can request credentials for their school

photographer/reporter. One photographer/reporter from each participating school will be allowed pending space availability, in addition to official press photographers. Athletic directors, please remember that high school media credentials are intended solely for students, or sponsors, in the school journalism, yearbook, or website program(s). <u>High school media credentials will not be</u> considered for parents, booster clubs, spirit groups or other coaches to take pictures or footage of the contest. Please do not submit a parent or community member's name for on-court photograph

EXPECTATIONS FOR WORKING MEDIA AT WAYNE ATHLETIC EVENTS

- There will be a reserved area for the media to stand.
- Promote the WAYNE WAY and the core values of the Wayne Athletics program.
- Being respectful to all around you, including fans, officials, coaches, student-athletes, support staff, administrators and fellow members of the media.
- Not distracting those around you, including fans, officials, coaches, student-athletes, support staff, administrators and fellow media members.
- Refraining from cheering while attending an event in an official media capacity.
- Not blocking the view of fans.
- Be mindful of the workspaces, including taking care of food and beverage containers and not spreading out to take up too much space.
- Not bringing 'guests' who are not credentialed media to the event with the expectation that they will receive free admission or privileges accorded to the media.

SPORT-SPECIFIC GUIDELINES

CROSS COUNTRY: Photographers may not be in the way of timing equipment, officials, coaches or student-athletes.

BASEBALL: Photographers are not allowed on the field of play and must be outside the fence and field of play.

BASKETBALL: Photographers are not allowed on the court (including the painted baseline area and behind the basket/lane) and cannot shoot in front of or behind team benches and the scorer's table. Photographers should not affect the view of fans.

FOOTBALL: Photographers are not permitted on the sidelines between the 20-yard lines and must remain outside the restraining lines surrounding the field.

GOLF: Photographers are not allowed in any areas in which they are in the line of play or could interfere with officials, coaches, or student-athletes.

SOCCER: Photographers are permitted on the sideline but not in front of the bleachers. Photographers should avoid the end line areas.

TENNIS: Photographers must be outside of the fence and may not be in the way of coaches. Photographers should not obstruct the view of fans.

NOTE: Violation of any of these guidelines may result in removal from the field or the property at the discretion of the school athletic director and/or school principal.

TRACK: Photographers are not allowed in any areas in which they would interfere with the running of an event, and must be out of the way of timing equipment, officials, coaches, and student-athletes.

VOLLEYBALL: Photographers are not allowed on the court (including the painted baseline area) and are not allowed to shoot in front of or behind team benches or the scorer's table. Photographers should not affect the view of fans.

WRESTLING: Photographers are not allowed on the mat and are not allowed to be in the way of officials, coaches, or student-athletes. Photographers should not affect the view of fans.